



XREAL

Dare to Be



人人都能用的混合现实

Building Mixed Reality for Everyone



PC 互联网
21 亿用户

2-6 小时/天



固定屏幕 鼠标 键盘



移动互联网
52 亿用户

2-5 小时/天

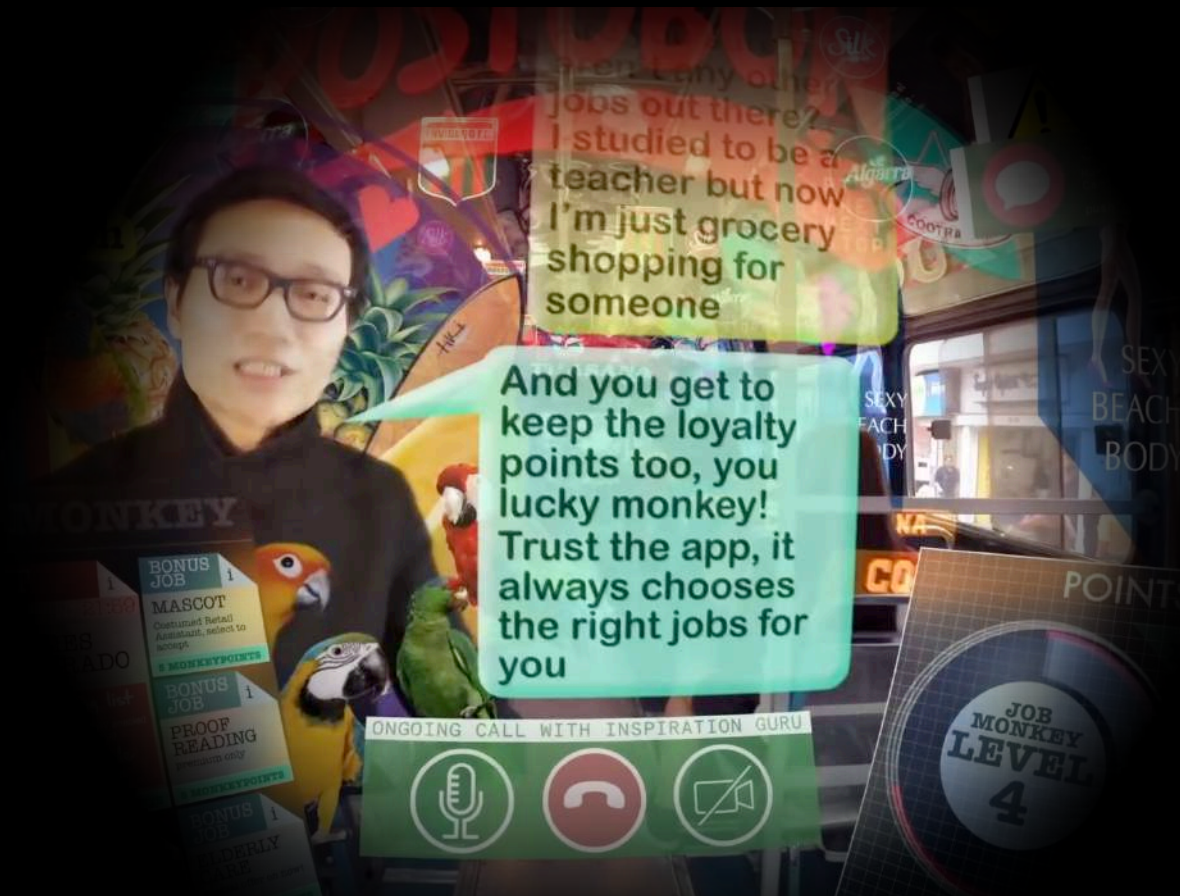


触摸屏



空间互联网
60 亿用户

8-12 小时/天



AI 多模态融合
手势识别 眼动追踪 语音控制



”

“I gotta say

XREAL Air + Steam Deck

are the best purchases
I've made in the past couple years.”

获得全球 9W+ 用户

积极的评价和中肯的建议



”

“I love my
#AugmentedReality# productivity

workflow

With a bluetooth keyboard & mouse,
I can use Remote Desktop from anywhere!.”



”

“There are things that make you realize that
the future is going to be here soon. These XREAL
AR glasses are one of those things. It's like having a

130" screen

floating six feet or so in front of you.”



”

“Being able to lean back like this has

never felt more comfortable!

Still testing with the #SteamDeck, but I am LOVING
being able to play like this.”



”

“スマートグラス XREAL Air

子供を寝かしつけ

ながらこっそりドラマ見れるよ!とウキウキして
寝室に向かった旦那
速攻バシて取り上げられてた。”

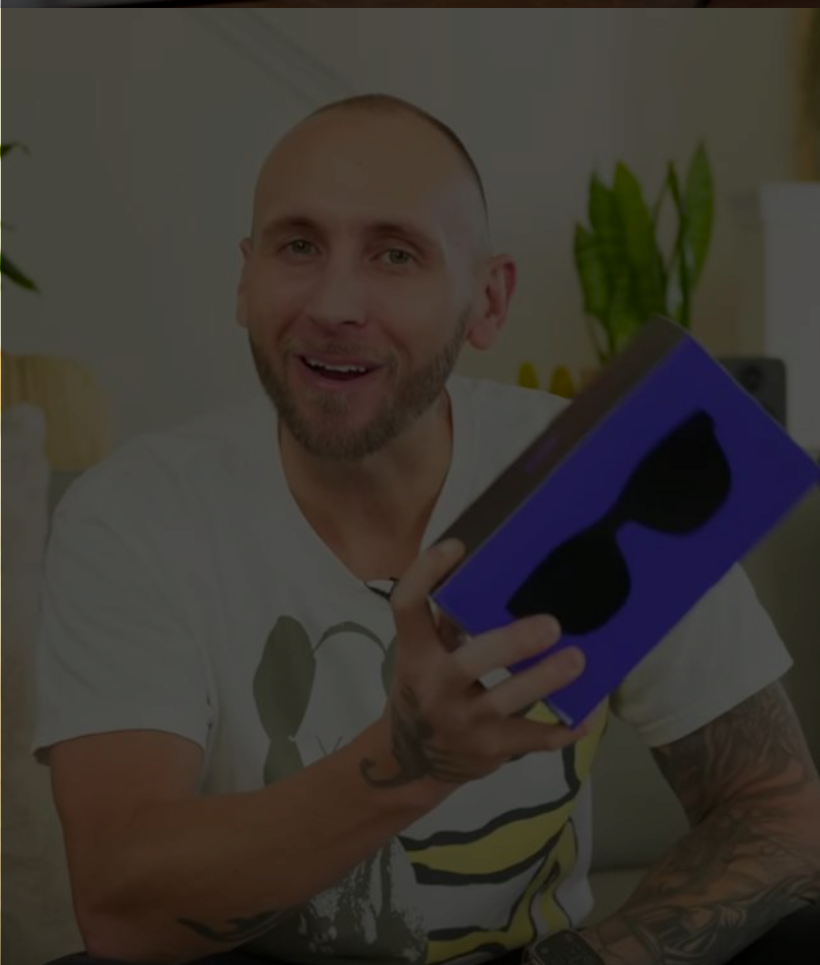
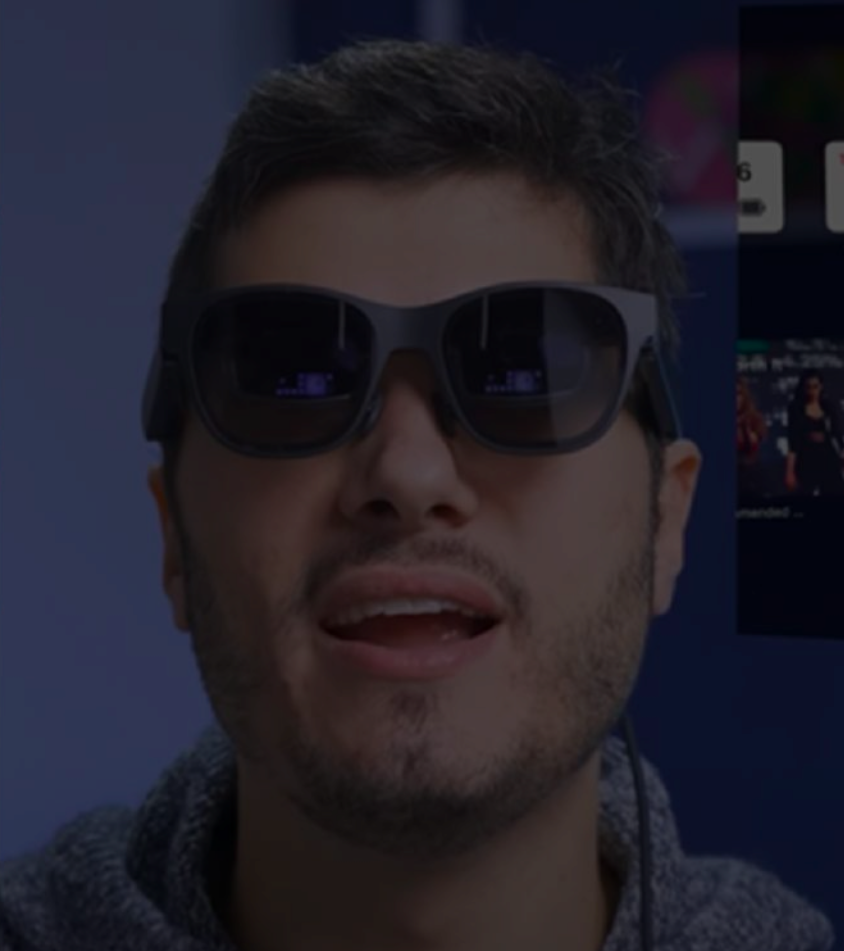
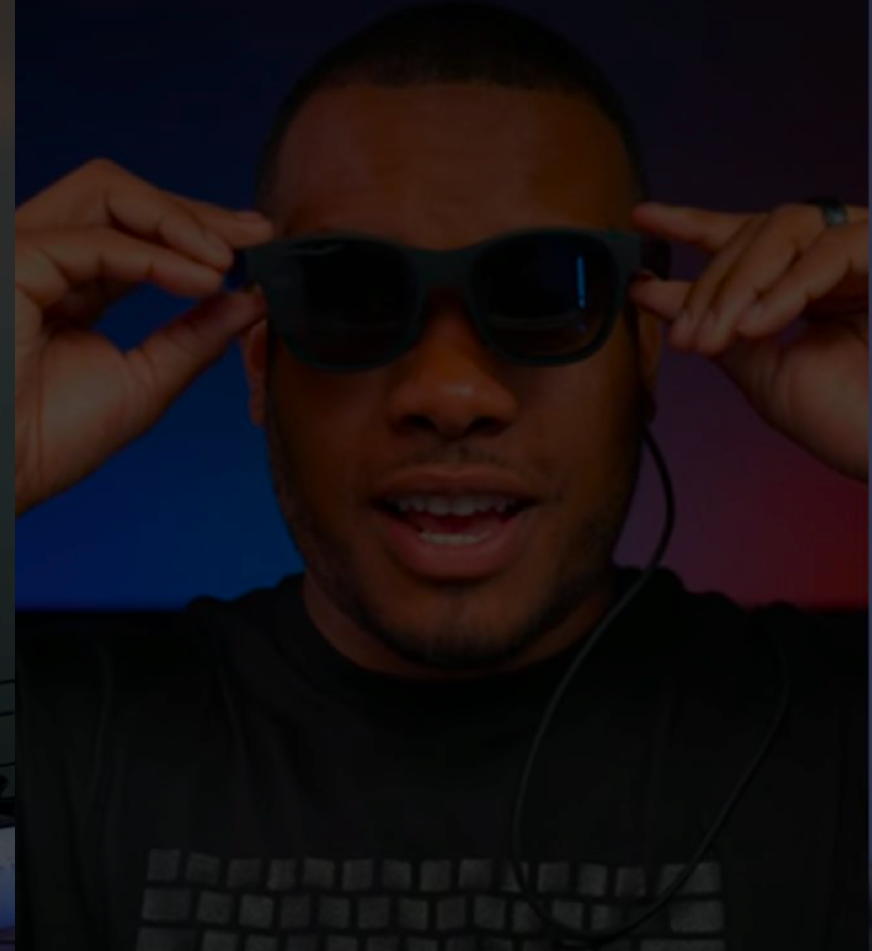


”

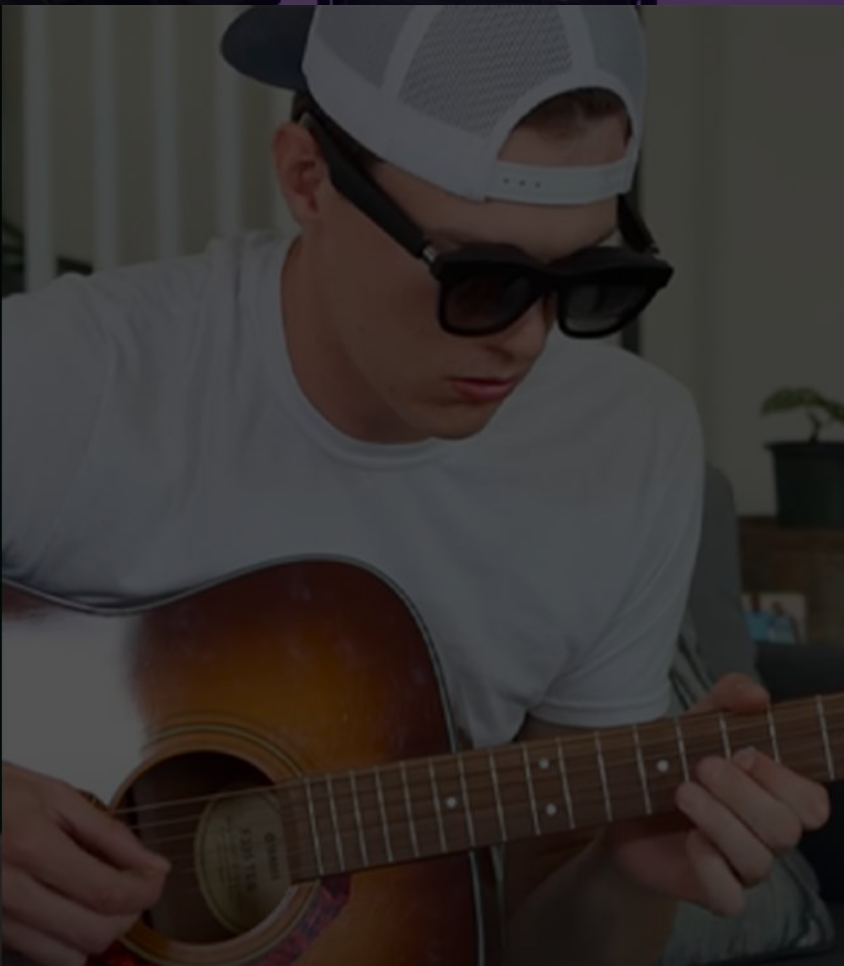
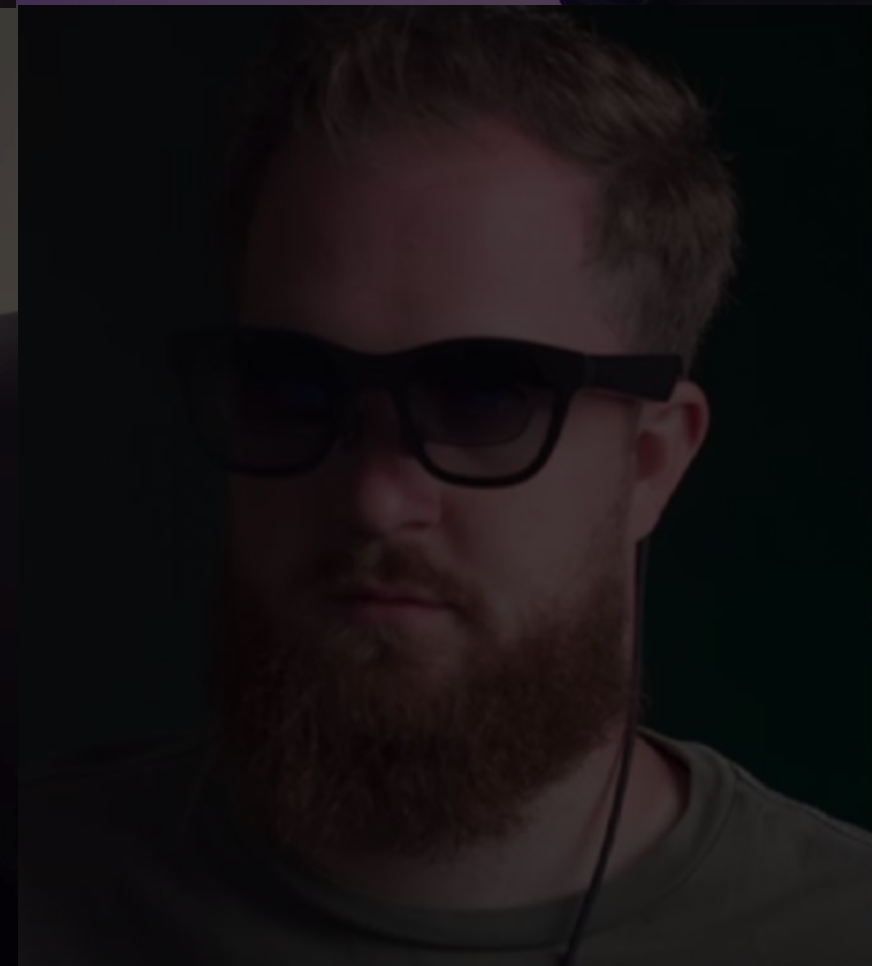
“ずっと気になってた XREAL Air
iPadでも使える Adapter が発売されたから
購入してみた。

大画面で画質もめっちゃ綺麗

だしこれは凄いな。”



吸引全球 **1000+**
有影响力的 **KOL** 分享推荐
全网 **2亿+** 互动讨论



TheVerge

The XREAL Air glasses are one of very few cheap-ish headsets on the market – so it's a good opportunity to test their consumer appeal.

[AR] POST

So, we basically don't need TVs anymore?

tom's HARDWARE

You can blend in with the general populous without looking out of place (try wearing a Microsoft HoloLens in public without getting stares)

techradar

These XREAL Air glasses will give you a taste of what AR devices could add to our lives. On the glasses' massive-sized display – everything is easy to see even when you have several (windows) open at once.

VentureBeat

XREAL Air is carving out a new category of consumer-minded AR glasses.

Pocket-lint

As long as you have your phone, you'll be able to virtualise a big screen experience and free the content from your phone.

200+ 40W+
全球知名媒体 累计报道

protocol

XREAL is launching iphone AR glasses before Apple does.

TECH ADVISOR

The XREAL Air glasses are undoubtedly some of the most impressive smart glasses around, providing a mixed reality experience in an impressively lightweight and compact form factor.

androidcentral

All in all, I'm extremely happy with what Nreal has delivered here.

xdadevelopers

I'm definitely packing the XREAL Air with my carry-on bag so I can watch movies on a larger, better screen than whatever the airplane provides me.

theguardian

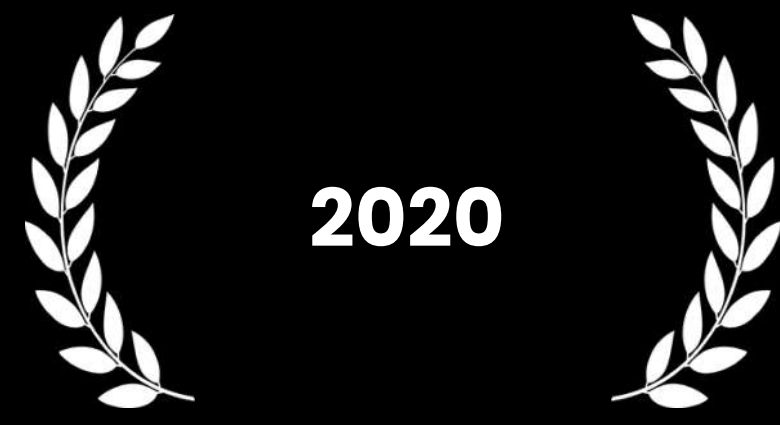
The XREAL Air are the first set of mixed-reality glasses available that don't break the bank and actually work.

digitaltrends®

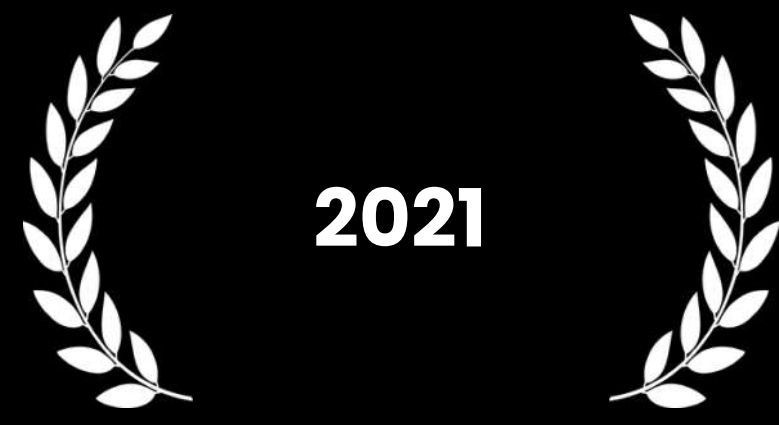
The new XREAL Air glasses have transformed my iPhone into a productivity and entertainment monster.



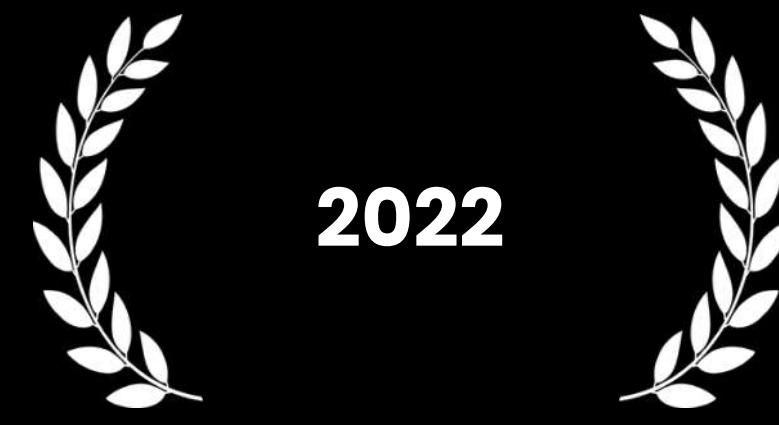
2019



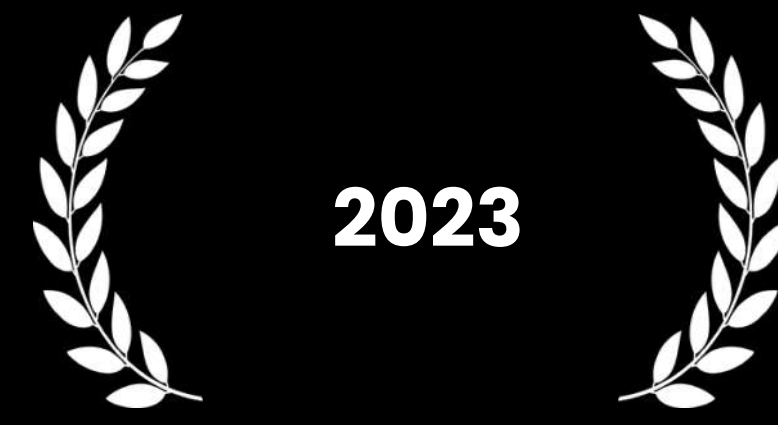
2020



2021



2022



2023



团队规模

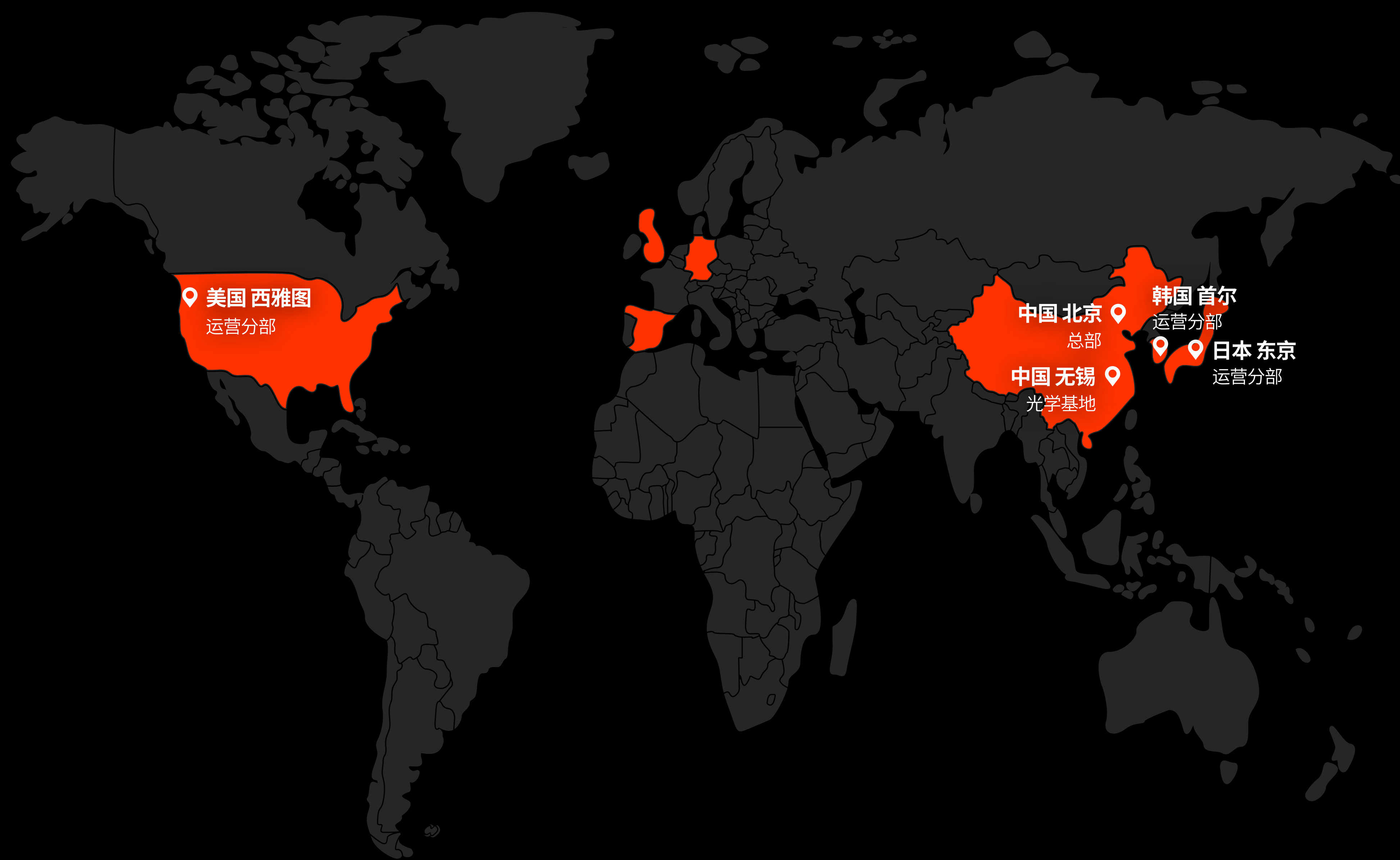
600+

7个国家

5个办公地点

成立于 2017 年

*数据截至 2023 年 4 月 30 日，包含工厂员工





60

% 研发人员

32

岁 平均年龄

团队和领导力



徐驰

创始人 / CEO

学士学位
浙江大学

博士学位
美国明尼苏达大学



肖冰

创始人 / 首席光学科学家

学士学位
浙江大学

硕士学位
浙江大学



金鹏

创始人 / 全球 BD 负责人

学士学位
美国纽约大学



吴克艰

创始人 / 首席算法科学家

学士学位
浙江大学

博士学位
美国明尼苏达大学



张宇

软件负责人

学士学位
浙江大学

硕士学位
浙江大学



贺悦

设计&UI负责人

学士学位
法国贡比涅技术大学

硕士学位
法国贡比涅技术大学



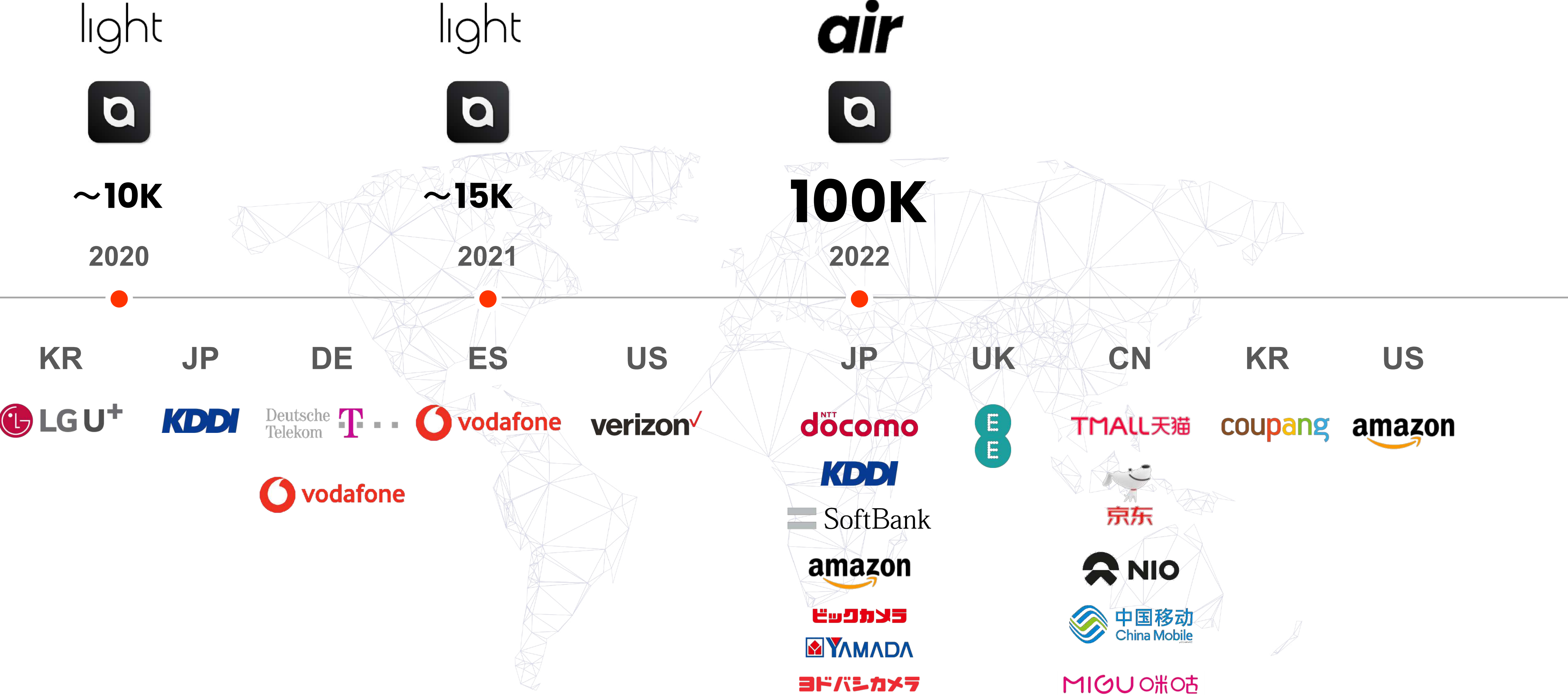
XREAL 融资



超 **2.4 亿** 美金



XREAL 产品发展时间线





onebuild

聚集全球 **30,000+** 开发者



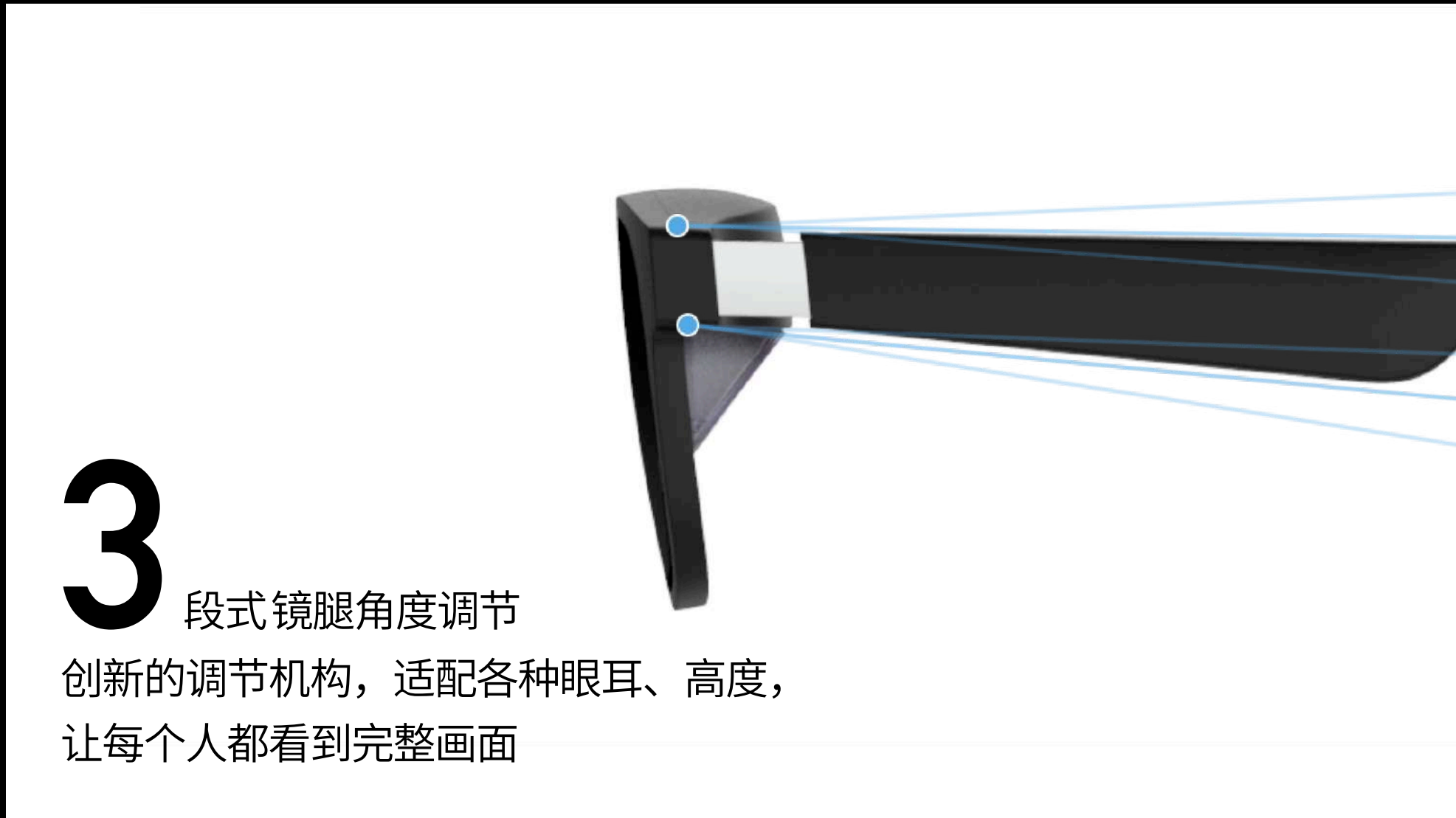
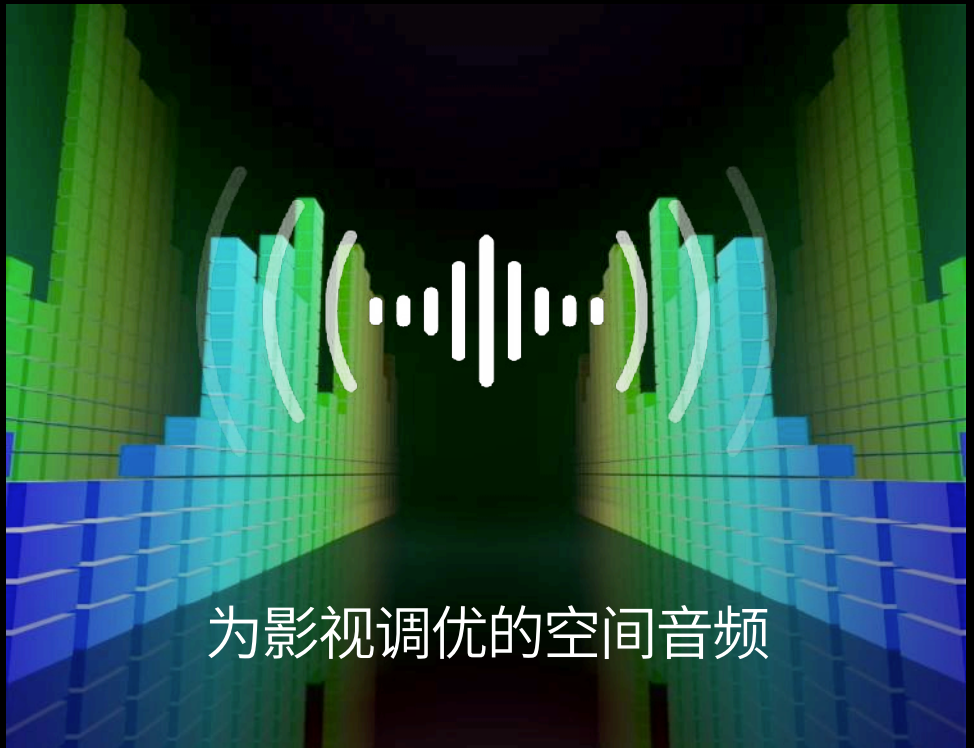


light





air







XREAL

了解更多

www.xreal.com

行动派 (24 hours, 7/7)

talent@xreal.com

campus@xreal.com

来偷瞄

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